



# **National MPS Society**

## **2010 Walk/Run**

### **Los Angeles Conference Run**

Dear Prospective Sponsor:

On Sunday, October 3<sup>rd</sup>, the National MPS Society will host its 10th Annual 5K LA Walk/Run in conjunction with the National MPS Society's 24<sup>th</sup> Annual Conference. Both events will be held at Knott's Berry Farm in Buena Park, California.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your company to local and national/ international participants, as well as world renowned physicians, and major corporations. This rare event enables you the opportunity to promote your company in newspaper and media advertising, vendor spaces, t-shirt, and banner opportunities for both conference/race advertising while helping a worthy cause.

The National MPS Society is a non-profit organization which advocates for children with Mucopolysaccharidoses (MPS) and related diseases. MPS and related disease are genetic lysosomal storage diseases (LSD) caused by the body's inability to produce specific enzymes. Normally, the body uses enzymes to break down and recycle materials in cells. These diseases were recently highlighted in the movie "Extraordinary Measures" starring Harrison Ford and Brendan Fraser.

In individuals with MPS and related disorders, the missing or insufficient enzyme prevents the proper recycling process, resulting in the storage of materials in virtually every cell of the body. While the disease may not be apparent at birth, signs and symptoms develop with age as more cells become damaged by the accumulation of cell materials. Sadly, without treatment most afflicted children die before adulthood.

We have provided details of your sponsorship benefits in this packet and hope you join us for this worthwhile and lifesaving event.

I may be reached through my e-mail address ([Tami@mpssociety.org](mailto:Tami@mpssociety.org)) or by telephone at (909) 223-7132. I look forward to working with you and thank you in advanced for your support.

Sincerely,

*Tami Slawson , Race Director*  
National MPS Society, LA Run  
Support for Families - Research for a Cure  
[www.mpsrun.com](http://www.mpsrun.com)     [www.mpssociety.org](http://www.mpssociety.org)

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## 2010 Walk/Run

### Los Angeles Conference Run

## Sponsorship Letter of Agreement

**Company Name:** \_\_\_\_\_

The above company agrees to provide financial sponsorship for the National MPS Society's LA Conference 5K Walk/Run on Sunday, October 3, 2010. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that said opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the National MPS Society. As a sponsor, I agree to provide digital art work for all promotional advertising and 1,000 goodie bag inserts (if applicable).

**Please check appropriate sponsorship:**

_____ Gold Sponsorship	\$5,000 (2 Available)
_____ Corporate Sponsorship	\$1,500 (5 Available)
_____ Associate Sponsor	\$1,000 (8 Available)
_____ Supporting Sponsor	\$750 (10 Available)
_____ Business Sponsor	\$500 (15 Available)
_____ Corporate Teams	\$500 (20 Registration/t-shirts)
_____ Booth Promotion	\$250 (15 Available)
_____ Media Sponsor and In-Kind Donation	\$Priceless\$

If in-kind donation, please indicate estimated dollar amount and quantity of product donated.

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Sponsor Name

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Address	City	Zip Code
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Representative Name	Email	Phone Number
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Authorized Sponsor Signature	Date
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**Please send this completed agreement with check made payable to:**

*National MPS Society  
1407 Foothill Blvd #28  
La Verne, CA 91750*

**For other payment options or questions regarding sponsorship, please contact:**

*Tami Slawson, Race Director  
909-223-7132*



Thank you for your support!

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**Sponsorship Opportunities List**

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Gold Sponsorship	\$5,000 (2 Available)
<ul style="list-style-type: none"><li>• Top billing on all advertising and media promotions</li><li>• 10 complimentary event entries</li><li>• Event PA announcements (10 mentions minimum)</li><li>• Sponsor logo or name on race t-shirt</li><li>• Sponsor logo or name on race bib</li><li>• Sponsor logo or name on advertising banner at both conference and race</li><li>• Sponsor logo on direct mail</li><li>• Sponsor promotional table at race prime location (1 table and 4 chairs)</li><li>• Goodie bag insert (if wanted) 1,000 supplied by your company.</li></ul>	
Corporate Sponsorship	\$1,500 (5 Available)
• Associate Sponsor	\$1,000 (8 Available)
• Supporting Sponsor	\$750 (10 Available)
• Business Sponsor	\$500 (15 Available)
Corporate Teams	\$500 (20 Registration/t-shirts)
Booth Promotion	\$250 (15 Available)
• 1 table and 2 chairs registration area	
Media Sponsor and In-Kind Donations	\$Priceless\$
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